

21 julio 2022

Pavia e Ansaldo and Delfino e Associati, Willkie Farr & Gallagher LLP for the €17 million investment round of Unobravo

Milan, 21 July, 2022 - Unobravo, online psychology service and Benefit Company, completed an investment round equal to 17 million euro, led by Insight Partners, a venture capital and private equity fund with headquarters in New York among the most active in the global panorama, which contributed to the growth of startup and scaleup of excellence such as Calm, world leading service of meditation and mindfulness, but also Twitter, Delivery Hero, Shopify, Trivago, Qonto and many others.

The particularly articulated financing round saw the participation also of strategic Angels Investors, among which Thomas Plantenga, CEO & Founder of Vinted, Olivier Bonnet, CTO of BlablaCar and Anne de Kerckhove, serial founder and currently CEO of Freespee.

Thanks to the funds obtained through the transaction, the Company will be able to expand its team and the medical crew, reaching the quota of 3,000 psychologists and psychotherapists within next year. The capital will also be used to invest in staff training and to offer broader technological services for the purpose of improving the patients' experience.

Moreover, Unobravo will reinforce its presence in Spain with the brand Buencoco, and with the launch of new partnerships with the private sector.

Today the Company counts on an équipe of more than 2,000 psychologists and

psychotherapists, 40 thousand patients helped from the beginning, for more than 500 thousand therapy sessions held in total, and has seen an expansion of the core team from four to 105 employees.

Unobravo was assisted for company law aspects by the Law Firm Pavia e Ansaldo with a team composed by **Milena Prisco**, Of Counsel of the Corporate and M&A department, and by **Mariangela Papadia**, Senior Associate active in the Litigation and Arbitration and Compliance departments of the Firm.

Insight Partner was assisted by a multi-disciplinary team of Delfino e Associati Willkie Farr & Gallagher LLP, with the partner Luca Leonardi and the associates Martina Famlonga and Marwa Baktash (Corporate and M&A), Alessio Tuccini (Labor), together with the partner Matthew Haddad and the associate Rebecca Wainstein of the New York office.

Socialfare Seed S.r.l. was assisted by the lawyer Paolo Stella.

Notarial aspects of the transaction were managed by the notaries Giovannella Condò and Stefania Anzelini of Milano Notai.

Accounting aspects were cared for by Antonino Benvenuto, business consultant of Unobravo.