

25 June 2019

# PAVIA E ANSALDO FOR THE MOBILITY SERVICE 'POPMOVE'

*Milan, 25 June 2019* - Law firm Pavia e Ansaldo assisted the companies Hurry S.r.l. and Popmove S.r.l. in the conception, structuring and completion of the transaction for the launching of a new mobility service called "Popmove". The service is set up in cooperation with ALD Automotive Italia S.r.l. and represents an innovative car sharing model. As a matter of fact, it will allow to bring the long-term rental service closer to the short-term rental service, extending the boundaries of the sharing economy and the potentialities of the automotive sector.

For Law firm Pavia e Ansaldo, **Nico Moravia** and **Tommaso Filippo Massari** dealt with the transaction aspects related to regulatory, administrative and contractual issues, while **Gian Paolo Di Santo** and **Gabriele Girardello** managed the aspects related to intellectual property.